

SWATCHED Design Competition

STORY BY ERIN CRAWFORD AND PHOTOS BY ANDREA SHEAHAN

SWATCHED, a design competition, presented by the Interior Design Society's Long Island chapter, is a one-night event where anyone in the interior design community can participate as a player and support the community by raising money for charity.

Hosted by Zicana Surfaces, SWATCHED 2017 featured celebrity judges Cathy Hobbs Baeker, Stephen Fanuka, George Oliphant, Keith Baltimore, Rio Hamilton, Lori Sheldon and yours truly. The event benefited the judge's favorite charities including American Cancer Society, Songs of Love, Holiday House NYC, National Kidney Foundation, Autism Speaks, the Parkinson's Disease Foundation and Last Chance Animal Rescue.

The student winner, chosen by last year's first place winner, John Graziano, was Nicole Garofalo.

This year's winner in the professional category was Ellen Miller who caught all the judges' attention with her glam girl's bedroom. A mixture of fun and fantasy, Ellen's use of color and accessories with a bit of sparkle and shine would produce a space any young girl would love to claim as her own.



1st Place Swatched 2017 winner Ellen Miller



Anthony Stark, John Stark, Alicia Friscia and Michael Radovic of Showcase Kitchens



3rd Place winner Lorraine Marino Solomon



Cathy Hobbs (judge), Cathy Hobbs Design Recipes with Bonnie Reich, Symmetry Closets and president of IDS Long Island chapter



The judges: Million Dollar Contractor star Stephen Fanuka, acclaimed interior designer Keith Baltimore, George Oliphant star of NBC's *George to the Rescue*, renowned luxury lifestyle industry insider Rio Hamilton, Erin Crawford, managing editor of *House* magazine, and Lori Sheldon, VP advertising and branding, *Aspire Magazine*



4th Place winner Lisa Russo



2nd Place winners: Kerian Czarkowski and Marlene Friedberg



Erin Crawford, managing editor for *HOUSE Magazine*, holding a charitable check for Last Chance Animal Rescue donated by the IDS



John Graziano, winner of Swatched 2016, judging students projects



Anthony Marasco, vice president of sales at Zicana; Maryanne and Gary Ciuffo, owners of Ciuffo Cabinetry with Frank Marasco owner and founder of Zicana also the host/sponsor of Swatched 2017



Student Winner Nicole Garofalo