



A RARE NEW DEVELOPMENT ON WEST END AVENUE STARTS SELLING APARTMENTS

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Much of West End Avenue between 70th and 109th streets is now part of a [historic district](#), and the parts that aren't yet in the district [will likely](#) be landmarked within the next couple of years.

But one new project got approval just before the avenue was designated, and it's now starting to sell apartments. The building at 732 West End Avenue (between 95th and 96th street) is selling three and four bedroom apartments for \$2.7 to \$8.5 million.

"Each of the fourteen residences are accessed by the building's privately keyed elevator which opens on a full floor home designed in concert with Baltimore Design Group. Residents step off the private elevator into a vaulted- ceiling foyer, a few steps on the oak wood floors and the foyer opens into an expansive living room with a gas fireplace and stunning views of the Hudson River."

The development, [Curbed notes](#), helped spur demand for the West End-Riverside historic district — two sandstone buildings were demolished to make room for the new structure. And it sparked complaints [from nearby residents](#) upset about the construction.

Here's the [Streeteasy listing](#) and some interior photos from [Curbed](#).

Here's what it looked like before, as per the 736 West End Avenue [protest site](#).

